



British Chamber of Commerce  
in the Slovak Republic



## Reigniting the Slovak Economy through Hospitality and Tourism

24 June 2021 (Thursday)

9:00-11:00 a.m.

**Venue:** Hotel Park Inn by Radisson Danube Bratislava, Rybné námestie 1

The COVID-19 crisis has been a huge shock to the hospitality and tourism sector, with unprecedented effects on jobs and businesses. But this crisis is an opportunity to rethink tourism for the future. All the measures that are put in place today will shape the tourism of tomorrow.

We all know that it will take more than this summer to repair the damage caused by the pandemic but it is encouraging to see how much the domestic gastronomy and tourism industry is ready and waiting for the return of travel.

With this event we want to bring the public and private sector together to discuss plans and strategies that can help with the recovery and also to highlight the importance of this sector to the economy and wellbeing of the nation. We are inviting a UK speaker to hear from their experience in London and get insight and inspiration for the Slovak hospitality sector.

**The event is part of the Bratislava MICE DAY** (Meetings, Incentives, Conferences and Events) in cooperation with Bratislava Convention Bureau and Bratislava Tourist Board.

***The event will be interpreted into Slovak.***

### PROGRAMME

8:30-9:00      Registration (for participants joining in person)

#### Live and Online Event

##### Opening remarks

9:00-9:05      Miroslava Remenárová, Chair of the Board, British Chamber of Commerce

9:05-9:10      HM British Ambassador Nigel Baker

##### Keynote speaker

9:10-9:30      Tracy Halliwell MBE, Director of Tourism & Convention Bureau,  
London and Partners (joining online)

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### 9:30 – 11:00 Roundtable discussion

- Radúz Dula, Director General, Section of Tourism, Ministry of Transport and Construction
- Martin Volek, Vice Chairman, Bratislava Tourist Board
- Andreas Schuster, Cluster General Manager, Ensana Health Spa Hotels, Slovenské liečebné kúpele Piešťany and Smrdáky
- Michael Tmej, Chairman of the Board and Managing Director, Vienna International Beteiligungsmanagement GmbH, Košice Airport (joining online)
- Marek Harbuľák, President, Slovak Tourism Association

**Moderator:** Miroslava Remenárová, Chair of the Board, British Chamber of Commerce in Slovakia and Corporate Affairs Manager, Jaguar Land Rover Slovakia

### Closing remarks

11:00-11:05 Hajni Hayler, Executive Director, British Chamber of Commerce in Slovakia

11:00-12:00 Networking (for participants joining in person)

Organized by:



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