



British Embassy
Bratislava



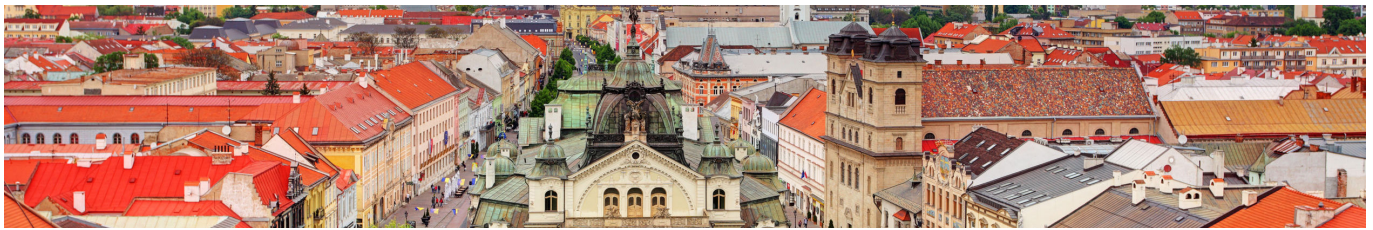
British Chamber of Commerce
in the Slovak Republic

Sheffield - the Steel City remade

Case study for Košice

22 October 2019

2:30 - 6pm conference
6 - 9pm networking reception
registration from 2pm



Playing a crucial role in the Industrial Revolution, the city of Sheffield became an industrial powerhouse in the 18th century, and was dubbed a “Steel City”. International competition in iron and steel caused a decline in these industries in the 1970s and 1980s, coinciding with the collapse of coal mining in the area. The 21st century has however seen extensive redevelopment in Sheffield. The Sheffield Council has redesigned and re-engineered the city using both private and public initiatives to make Sheffield one of the fastest growing cities outside of London in the UK.

There are natural parallels that can be drawn between Košice and Sheffield and within the context of the Smart City initiative that is headlining across Slovakia and much of Europe, the Sheffield case study can provide interesting and important lessons and guidance for any city in today’s world who is striving to understand its future role and needs.

The Conference will bring together in one room leading representatives from major employers, universities, district government and municipality of Košice, as well as representatives from Sheffield City Council, to present the key factors in the transformation of Sheffield. You will also hear about the recent progress in Košice and future planned projects, as well as the vision for the whole region.

The conference will include:

- Presentations by Sheffield County Council
- Key trends in the redesigning of cities around the world
- The vision and projects underway in Kosice
- Sessions on talent and education – twin pillars necessary for successful urban development

Members: free entry, but registration is necessary
Non-members: 39€

For more information please contact:

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TECHNICAL UNIVERSITY
OF KOŠICE



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Bratislava



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in the Slovak Republic

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22 October 2019

Kulturpark, Košice

Event Programme

REGISTER

Through exceptional panel discussions and engrossing presentations we will uncover the journey of Sheffield's revitalisation and regeneration which made it the vibrant metropole it is today. You will also gain new insights from those at the forefront of the future vision for the Košice region, whilst hearing about challenges faced by the region's businesses and how these could be tackled.

- 2:00 - 2:30 Registrations
- 2:30 - 2:50 **Welcome and Setting the Scene** by the British Embassy, the British Chamber of Commerce in Slovakia & KPMG
- 2:50 - 3:05 **Inward investment strategy and solving the challenges**
Rastislav Trnka, District Governor
- 3:05 - 3:20 **Legacy of Project Košice 2013 - European Capital of Culture**
Michal Hladký, Director, Creative Industries Košice
- 3:20 - 3:50 **Sheffield - the "Steel City" remade**
Nalin Seneviratne, Director – City Centre Development, Sheffield City Council
- 3:50 - 4:20 **Panel discussion with Q&A with Laura Dittel, Director, Carpathian Foundation**
- 4:20 - 4:35 Coffee break
- 4:35 - 4:50 **Competition for talent, the Employer's perspective**
Tibor Radačovský, Director Engineering, GlobalLogic
- 4:50 - 5:05 **Professional cooperation makes local governments more effective in Slovakia**
Ján Michlík, Slovak Smart City Cluster
- 5:05 - 5:35 **Smart cities & communities, creating a great place to live and work**
Nalin Seneviratne, Director – City Centre Development, Sheffield City Council
- 5:35 - 6pm **Panel discussion with Q&A with Laura Dittel**
- from 6pm **Networking reception**



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